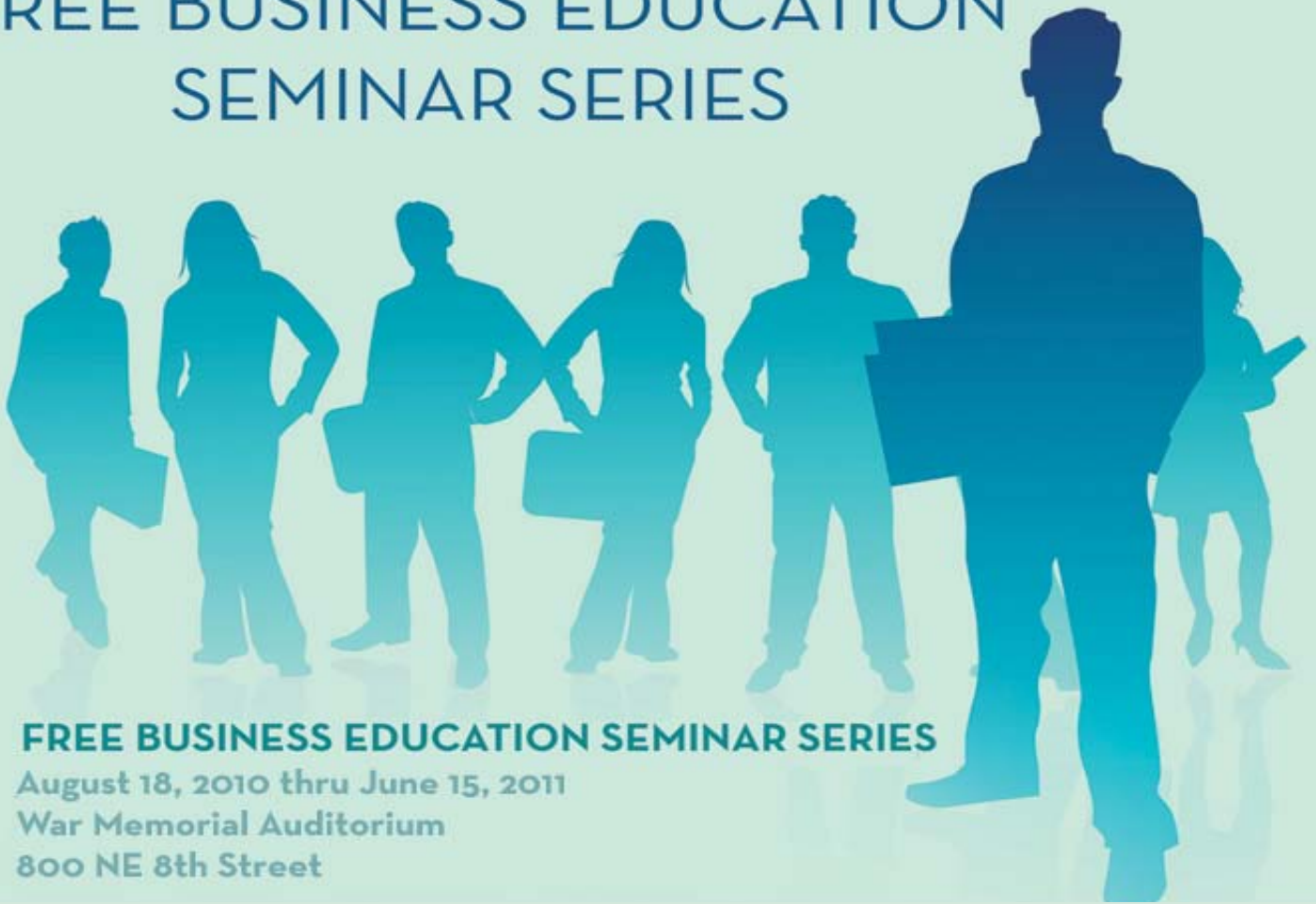


# BUSINESS ANSWERS FOR YOUR BUSINESS QUESTIONS

The City of Fort Lauderdale presents a

## FREE BUSINESS EDUCATION SEMINAR SERIES



### FREE BUSINESS EDUCATION SEMINAR SERIES

August 18, 2010 thru June 15, 2011  
War Memorial Auditorium  
800 NE 8th Street

The City of Fort Lauderdale announces the upcoming  
Free Business Education Seminar Series.

Find out everything you need to know about beginning a business, writing business plans,  
business financing and marketing on the web.

Beginning August 18, 2010 at War Memorial Auditorium, this free series  
kicks off with the topic:

**So you Want to Start a Business**

**Seminar Facilitator:**

**Greg Burton of TMG Associates**

For more information visit: [www.fortlauderdale.gov/businessseminar](http://www.fortlauderdale.gov/businessseminar).

To register, click here [businesseducation@fortlauderdale.gov](mailto:businesseducation@fortlauderdale.gov)

or call 954.828.4752.

enter your name, the seminar(s) you wish to  
attend and the number attending. If you would like to have someone  
follow-up with you, please enter your phone number and/or email address.

# SEMINAR TOPICS AND SCHEDULE

AUGUST 2010 - JUNE 2011

5:00 - 7:00 PM

VISIT [WWW.FORTLAUDERDALE.GOV/BUSINESS SEMINAR](http://WWW.FORTLAUDERDALE.GOV/BUSINESS_SEMINAR)

(ALL SEMINARS WILL BE HELD AT WAR MEMORIAL AUDITORIUM UNLESS OTHERWISE INDICATED)

## 2010 Kickoff topic:

**“So You Want to Start A Business”**

**Speaker: Greg Burton (TMG Associates)**

Date: 8/18/2010

**“How Do You Stay in Business”**

**Speaker: Angela Andreola**

Date: 8/25/2010

**Business Plans and Business Counseling**

**Speakers: Rafael Cruz**

Date: 9/15/2010

**Tax Structure**

**Legal Requirements of Doing Business**

**Speaker: Eric Yankwitt**

Date: 10/20/2010

**\* LOCATION: MIZELL CENTER  
1409 SISTRUNK BLVD.**

**Business Financing**

BB&T Commercial Lending ; Citibank;  
Partners for Self Employment; South Florida  
Regional Planning Council, Metro Broward

**Speakers: Ronald Medina**

**Maria Coto**

**Michael Carn**

**Cheryl Cook**

Date: 11/17/2010

**Debt Consolidation and Credit Repair**

**Speakers: Bill Plough**

**Sandra Mehecha**

Date: 12/15/2010

**Website Design and Marketing/  
Advertising using Social Network**

**Speakers: Ike Anderson**

**Brianna Bragg**

Date: 1/19//2011

**Business Accounting**

**Using Quickbooks**

**Speaker: Bonnie Mackey**

Date: 2/16/2011

**Doing Business With the County and City**

**Speakers: Jeff Smith**

**Christopher Atkinson**

**Susan Batchelder**

**Skip Margerum**

Date: 3/16/2011

**\* LOCATION: MIZELL CENTER  
1409 SISTRUNK BLVD.**

**Marketing on a Shoe String Budget**

**Speaker: Eric Yankwitt**

Date: 4/20/2011

**Business Insurance and Workman’s  
Compensation**

**Speaker: Lorin Montgomery**

Date: 5/18/11

**Business Valuation**

**Speaker: Marcie Bour**

Date: 6/15/2011

**\* LOCATION: MIZELL CENTER  
1409 SISTRUNK BLVD.**