



Greetings from the U.S. Commercial Service!

U.S. Franchises Set New Records for Growth in India - This Webinar Will Explain All !

... *500% GROWTH RATE!*

PLEASE JOIN THIS SPECIAL WEBINAR ON JANUARY 12TH TO LEARN HOW YOU CAN TAKE ADVANTAGE OF THESE UNPRECEDENTED GROWTH PREDICTIONS.

India is proving to be a profound growth opportunity for the *Decade* ahead. As a complement to the recent announcement of the **U.S. Franchise Trade Mission to India** – April 10 – 15, 2011; we are pleased to offer a Webinar to allow you to better understand the enormous market opportunities, and ensure that your future growth strategies are poised to Take Best Advantage of the Lucrative Market in India !

Why is India the right market for you ?

- ✓ learn more about the trends and opportunities available in the Indian Franchise Market. The webinar's presenters will provide an insider's perspective on doing business in India and will discuss best practices, greatest opportunities, business climate and legalities of successfully growing your franchise in this dynamic market !
- ✓ With an impressive growth rate of 30% per year, the \$3.3 billion franchise industry in India is becoming the business model of choice, it is expected to reach over \$20 billion by 2020.
- ✓ As per the Indian Government's liberalized policy, no prior approval is needed from Government/Reserve Bank of India for royalty payments or franchise fees.
- ✓ The **\$2.68 billion beauty and wellness** market in India is estimated to grow to \$4.6 billion by 2013.
- ✓ The **\$520 million Indian fitness market** is growing at 40% annually.
- ✓ The organized **food and beverage** retail sector is worth approximately **\$280 million** and is growing at 25 - 30% annually, with franchisees constituting 17% of this growth.
- ✓ Presently there are 1200 franchisors in India of which 25% are of International origin with U.S. companies holding a majority.

Webinar Details

Venue: Your Computer

Date: Jan. 12, 2011

Time: 10:00 a.m. - 11:00 a.m. EST

Cost: \$30

Register Today!

<https://emenuapps.ita.doc.gov/ePublic/newWebinarRegistration.jsp?SmartCode=1Q3G>

Speakers Include:

Mr. S. Venkat, Managing Director of Wealth Tree Partners

Mr. Rajeev Manchanda, Vice President, Franchise Association of India

For Questions -Contact Kristin Houston (Kristin.Houston@trade.gov) or Mala Venkat (Mala.Venkat@trade.gov)